



PARLIAMENT CELEBRATES WITH WATCHOUT

FROM FEBRUARY 2006 and for the next 18 months, the Italian Houses of Parliament celebrate the 60th anniversary of the Constitution with a series of exhibitions. The first exhibition in the Chamber of Deputies is entitled “Parliament regeneration: from Costituente to Constitution.” The exhibition, which is expected to attract half a million visitors, concludes with a powerful Dataton WATCHOUT™ panorama show in the frescoed hall.

Layer upon layer

The three-screen, softedge WATCHOUT show is designed to create atmosphere, reflecting the importance of Parliament as the place of democracy. Its visual design is elegant and formal in keeping with the high profile location.



Darryl Williams, Phil Ogden & Aldo Di Russo

The show narrates historical events using images and historical documentation on the 10 m wide screen. There are strong visual comparisons throughout: dictatorship and democracy, rich and poor, enthusiasm and sadness, monarchy and republic. Multiple layers of different media are exploited for maximum impact with historical sequences integrated with complex moving backgrounds, text and a strong soundtrack. The exhibition

will run in a variety of Italian cities over the next two years, underlining the sheer flexibility of WATCHOUT.

Pushing the boundaries

“As usual, we’re pushing the boundaries of multi-image – this time using WATCHOUT version 3,” comments creative director, Phil Ogden. The show uses three NEC projectors with 25% overlap. Overall show control is provided by a Dataton TOUCHDOWN touch panel in cluster mode. Audio is from Creative’s surround sound Sound Blaster 5.1.

The production also traversed international boundaries with the creative team located in different countries. “Apart from a couple of meetings, most of the concept, design and production was done ‘remotely’ with scripts, storyboards, music and images discussed and improved over the Internet,” Phil Ogden explains. “Only the final WATCHOUT programming and installation meant all of us getting together.”

CREDITS

Client: Italian Chamber of Deputies Foundation

Venue: Rome Parliament Building, Italy

Executive producer: Aldo Di Russo, Unicity

Creative director: Phil Ogden

WATCHOUT programming: Darryl Williams, Go Fusion

Original music/soundtrack: Alessandro Di Stefano